

Appendix 1: Revenue and revenue growth by region and communications services sector

3 months ended 31 March 2009

<u>Region</u>	2009	%	2008	%	Revenue Growth Reported 2009/2008 ⁸	Constant Currency Growth ¹ 2009/2008
	£m	Total	£m	Total	%	%
North America	784.9	37.1	580.9	37.3	35.1	-0.9
United Kingdom	251.1	11.9	216.4	13.9	16.0	16.0
Continental Europe	608.0	28.7	419.0	26.9	45.1	24.6
Asia Pacific, Latin America, Africa & Middle East	472.6	22.3	341.7	21.9	38.3	15.0
Total Group	2,116.6	100.0	1,558.0	100.0	35.9	11.1

<u>Communications Services Sector</u>	2009	%	2008	%	Revenue Growth Reported 2009/2008	Constant Currency Growth ¹ 2009/2008
	£m	Total	£m	Total	%	%
Advertising, Media Investment Management	812.1	38.4	695.1	44.6	16.89	-3.5
Information, Insight & Consultancy	552.0	26.1	227.1	14.6	143.1	101.5
Public Relations & Public Affairs	201.6	9.5	167.2	10.7	20.6	-4.3
Branding & Identity, Healthcare and Specialist Communications	550.9	26.0	468.6	30.1	17.6	-5.1

¹Constant currency growth excludes the effects of currency movements.

Total Group	2,116.6	100.0	1,558.0	100.0	35.9	11.1
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Appendix 2: Revenue and revenue growth by region and communications services sector in Reportable US Dollars

3 months ended 31 March 2009

<u>Region</u>	2009 \$m	2008 \$m	Revenue Growth Reported 2009/2008 %
North America	1,125.5	1,150.3	-2.2
United Kingdom	360.1	428.4	-15.9
Continental Europe	871.6	829.8	5.0
Asia Pacific, Latin America, Africa & Middle East	677.7	676.7	0.1
Total Group	3,034.9	3,085.2	-1.6

<u>Communications Services Sector</u>	2009 \$m	2008 \$m	Revenue Growth Reported 2009/2008 %
Advertising & Media Investment Management	1,164.2	1,376.9	-15.4
Information, Insight & Consultancy	791.4	449.6	76.0
Public Relations & Public Affairs	289.2	330.9	-12.6
Branding & Identity, Healthcare and Specialist Communications	790.1	927.8	-14.8
Total Group	3,034.9	3,085.2	-1.6
