

Appendix: Revenue and revenue growth by region and sector

3 months ended September 30, 1999

Region	Revenue 1999 £m	Revenue 1998 £m	Revenue growth reported 99/98 %	Constant currency growth ¹ 99/98 %
North America	238.4	203.4	17.2	13.7
United Kingdom	110.3	98.3	12.2	12.2
Continental Europe	96.4	88.2	9.3	12.5
Asia Pacific, Latin America, Africa, Middle East	92.7	81.1	14.3	7.1
Total Group	537.8	471.0	14.2	11.9

Marketing Services Sector	Revenue 1999 £m	Revenue 1998 £m	Revenue growth reported 99/98 %	Constant currency growth ¹ 99/98 %
Advertising, Media Planning, Buying & Research	242.0	225.2	7.5	4.9
Information & Consultancy	107.1	97.5	9.8	8.6
Public Relations & Public Affairs	46.3	34.2	35.4	31.8
Branding & Identity, Healthcare and Specialist Communications	142.4	114.1	24.8	22.9
Total Group	537.8	471.0	14.2	11.9

¹ Constant currency revenue growth excludes the effect of currency movements.

Appendix: Revenue and revenue growth by region and sector

9 months ended September 30, 1999

Region	Revenue 1999 £m	Revenue 1998 £m	Revenue growth reported 99/98 %	Constant currency growth ¹ 99/98 %
North America	690.4	587.9	17.4	14.8
United Kingdom	322.3	285.6	12.9	12.9
Continental Europe	295.5	262.9	12.4	12.3
Asia Pacific, Latin America, Africa, Middle East	246.9	234.5	5.3	1.5
Total Group	1,555.1	1,370.9	13.4	11.6

Marketing Services Sector	Revenue 1999 £m	Revenue 1998 £m	Revenue growth reported 99/98 %	Constant currency growth ¹ 99/98 %
Advertising, Media Planning, Buying & Research	719.2	675.6	6.5	4.3
Information & Consultancy	299.0	260.8	14.6	13.7
Public Relations & Public Affairs	129.1	98.9	30.5	28.1
Branding & Identity, Healthcare and Specialist Communications	407.8	335.6	21.5	19.8
Total Group	1,555.1	1,370.9	13.4	11.6

¹ Constant currency revenue growth excludes the effect of currency movements.